



British Association for Immediate Care Strategy 2026



Our vision

We shall inspire and empower our diverse life-saving pre-hospital care community through education, advocacy, leadership and collaboration

Our values



Our Goals

Educate

Be a leading provider of pre-hospital education and professional development

Advocate and support

Be the leading national multi-disciplinary organisation for those involved, or with an interest, in pre-hospital care

Lead and develop

Develop and support our people, including our office team, faculty and trustees

Collaborate

Work with national and local organisations to advance and support pre-hospital care



Educate

Courses

- Offer credible, contemporaneous and responsive courses
- Ensure courses continue to be appropriate for working or volunteering in pre-hospital care, and assisting with relevant exam preparation
- Develop our education models, incorporating advances in technology to meet the needs of our members and customers
- Develop an education strategy with identified board level roles to support our long term educational offer

Conference

- Deliver a leading pre-hospital conference which is relevant to both our members and a wider range of immediate care responders
- Maintain and strengthen our links with the military to support the wider development and sharing of immediate care best practice

The content and delivery of the Pre-Hospital Emergency Care Course is endorsed by



Lead and Develop

Value and support our team

- Ensure staff are valued through reward and recognition
- Provide a safe and positive working environment
- Implement a learning and development plan to support knowledge and growth
- Support the continued development of a high quality and engaged faculty

Board and Organisational Development

- Increase the diversity and number of Trustees with specialist areas of knowledge
- Develop Board structures to widen experience and enable succession planning
- Develop business planning and forecasting processes to balance income and expenditure
- Manage risk through effective business continuity and governance processes



THE PRE-HOSPITAL CARE CONFERENCE

Advocate and Support

Advocate

- Act as a national voice to support members and member schemes

Support

- Develop our membership offers to remain attractive with a range of benefits
- Work proactively to provide support to local affiliated BASICS schemes
- Recognise members and affiliated schemes through awards and national honours
- Distribute grants to affiliated schemes, supporting practice and innovation
- Support our members through grants and bursaries
- Develop our informatics to demonstrate value and support local fundraising

Be inclusive

- Increase our membership reach and diversity, insuring we are an inclusive organisation



Collaborate

External Engagement

- Widen our network of external engagement to increase awareness of the Association and the work of our affiliated schemes
- Engage with emergency services, charitable partners, and academic institutions to support research and innovation in pre-hospital care
- Collaborate on advocacy efforts to influence national policy, clinical guidance, and system-wide improvements

Developing partnerships

- Build and strengthen partnerships with national bodies to contribute to the development of pre-hospital care and sharing of best practice
- Increase partnership working with regional, national and international organisations to further develop our educational offers